

**Chicago Public Library**

**Elevate Your Voice Mini-Grant Project: Are YOU on Snapchat?**

**WHO:** Chicago-area teens, ages 13-18

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**Partners:** This event is made possible in partnership with Jose Luis Benavides with generous support from the Chicago Public Library Foundation.

**Partner Contact:** Jose Luis Benavides, MFA, [jbenav@artic.edu](mailto:jbenav@artic.edu)

**WHAT:** This project involves teens and challenges them to explore media representations of their own communities through video games, music videos, television, and web content to produce their own critiques and start their own conversations around issues of race, gender, sexuality and class. This project will culminate in an end of summer gallery exhibit in the library and local coffee shop.

**WHEN:** June 20<sup>th</sup> – August 20<sup>th</sup>, 2017

**WHERE:** Back of the Yards Library, 2111 W 47<sup>th</sup> St Chicago, IL 60609, 312-747-9595

**Schedule:** This project consist of ten week workshops lead by Jose Luis Benavides, each week teens explore different topics with a planned day of media exploration, discussions and workshops.

Week	Workshop/Activity/Theme
June 20 <sup>th</sup>	Introduction - What is social media? Your handle and avatars... Discussion: Who do you follow? How many followers do you have? #FAME "You can be a follower / but who's your leader?" - Maya Arulpragasam Media: "New Friend Request" - Gym Class Heroes , "Atrevate" - Calle 13 , Sources: "M.I.A." - M.I.A. , Yung Jake's Life as an Internet Art Star   Like Art <a href="https://www.youtube.com/watch?v=pUzO4T6AUQc">https://www.youtube.com/watch?v=pUzO4T6AUQc</a> <b>Workshop - Should we Tumblr, vlog, podcast or Youtube this...?</b>
June 27 <sup>th</sup>	International Affairs - Rapper M.I.A. on that World Town / World Sound Discussion: Who knows your password? Identity Protection and the NSA... Media: "The World is Yours" - NAS , "Rewear It" - M.I.A. , "World Town" - M.I.A. Sources: "The Message" - M.I.A. <b>Workshop - What good is Facebook if "Google's connected to the Government"?</b>
July 2 <sup>nd</sup>	Intra-national Politics - #Hastag Revolution: #BLM and the Arab Spring Discussion: The Dreamers - Where's the immigration reform hashtag? Media: "Hit me on Twitter" - Mistah F.A.B. "Follow Me" - Sean Kingston feat. Sean Paul Sources: De-incarceration Movements - Prison Abolition movements <b>Workshop - Who started the flame war on Twitter...</b>
July 9 <sup>th</sup>	Regionalism - EastCoast/WestCoast wars: but what about the Midwest? Discussion: Exploring Tupac and Biggie Smalls beef and the gangster rap image Media: Common and Socially Conscious hip-hop in Chicago Sources: <b>Workshop: Photography demo and Instagram - "Pix or it didn't happen"</b>
July 16 <sup>th</sup>	State Level / Check in for final project Discussion: What's going on with the IL Budget? What can we do about it? Media: <a href="#">How to Get Thousands Of SnapChat Followers</a> Sources:

	<b>Workshop: Snapchat for social change?</b>
July 23 <sup>rd</sup>	Citywide - "I'm from the city in the Midwest best city in the whole wide wide world" Discussion: Transformers / Batman / Chicago Fire / Shameless? Is that really Chicago Media: <a href="#">"Go Go Gadget Flow" - Lupe Fiasco</a> , Medium Cool, <a href="#">Jean Genet in Chicago</a> , <a href="#">The Land Around Us</a> Sources: <a href="#">Complex Magazine Top 50 Chicago Rap Songs</a> <b>Workshop: Video Production 1 - Sound</b>
July 30 <sup>th</sup>	My Block <b>Workshop: Video Production 2 - Lighting</b>
August 6 <sup>th</sup>	My House (finalize ideas for final showcase) Discussion: Gender on the Internet - <a href="#">"AIM" - Tyga</a> , <a href="#">"Google Me" - Teyana Taylor</a> , <a href="#">"Unfollow" - Yung Jake</a> <b>Workshop: Video Production 3 - Staging</b>
August 13 <sup>th</sup>	Prepare for final showcase
August 20 <sup>th</sup>	<b>Final Showcase</b> , Gallery exhibit extending to local Back of the Yards Coffee shop.

**WHY (rationale/history):** During winter and spring teens at BOTY YOUmedia have explored themes of personal growth and civic engagement. Workshops such as Building Social Justice Websites, Tech Tuesday's, Video Editing, Make up Special Effects, Audio-Logue, One-on-One project creations and last summer's Gun Violence Vision Quilt received high engagement and attendance from teens as recorded in CitySpan. Teens at BOTY have a passion for expressing themselves and this summer Are You on Snapchat will fully immerse teens to create, critically analyze, and articulate their creations. The series of workshops in Are You on Snapchat will assist teens in analyzing representations of race and gender in their community thought the media they consume daily, i.e. news, music, films, video games, and internet content. Concurrently the workshops will incorporate activities that align to our HOMAGO principles, Connected Learning, 21st century skills and our Summer Learning theme #Elevateyourvoice.